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## **GENVAULT OPENS JAPANESE SUBSIDIARY TO BETTER ADDRESS GLOBAL BIOBANKING MARKET GROWTH**

***GenVault's energy and space efficient technologies ideally suit the needs of the Japanese Biobanking community, and create a new paradigm for eco-friendly, sustainable Biobanking initiatives.***

**CARLSBAD, CA** – January 26, 2009 – GenVault Corporation today announces the opening of its newly-formed Japanese subsidiary in order to better serve the needs of the expanding Biobanking market and its growing customer base in Japan. GenVault Japan KK will be responsible for the marketing, selling and technical support of the full range of GenVault products and services in Japan.

GenVault is also delighted to announce that Mr. Junya Tominaga has joined the company in the role of Managing Director, GenVault Japan. Mr. Tominaga has over twenty years of senior management experience in the Japanese life science market place, most recently serving as the Managing Director of Illumina, Japan. Prior to this Mr. Tominaga held positions as Managing Director of Molecular Dynamics Japan and Clontech Japan.

“GenVault is very excited to be establishing a direct presence in Japan. We feel our products and technologies are particularly well suited for use in Japan, and bring strong advantages in terms of space and energy savings. We look forward to serving the needs of our Japanese customers,” commented Mark J. Sutherland, Sr. Vice-President of Business Development for GenVault Corporation.

GenVault Japan is located in the ARK Mori Building in the Akasaka district of Tokyo and can be contacted at TEL: +81 (03) 4360-8225 and FAX +81 (03) 4360-8201

## **About GenVault**

GenVault is the global leader in providing biosample workflow, transport, and storage solutions for genomic medicine, discovery and identification. Today, GenVault is empowering over 150 pharmaceutical companies, medical centers, academic institutions and law enforcement agencies to more fully leverage the rapidly growing genomics industry. As a scalable and reliable alternative to traditional freezers and DNA purification systems, the company's dry-state platform enables the extraction, preservation, recovery, and distribution of DNA at room temperature. Future systems will also accommodate proteins and RNA to provide a comprehensive solution. From GenPlate to the Dynamic Archive, GenVault is continuously developing and refining best practices for DNA sample management and preservation. For more information visit GenVault at [www.genvault.com](http://www.genvault.com).