

## **GenVault Introduces “Bank In A Box” GenPlate Storage Promotion**

Introductory technology promotion aimed at researchers interested in a cost-effective and energy efficient DNA sample storage method.

CARLSBAD, Calif., July 17, 2006 – GenVault Corporation, the leader in integrated biosample management, today announced the introduction of its “Bank in a Box” promotion aimed at customers interested in evaluating replacing freezers with a room temperature, dry DNA storage system. “Bank in a Box” features GenVault’s GenPlate® - a multiwell DNA storage plate embedded with aliquots of proven media for the archiving of DNA from a variety of biosample types. Another feature of GenPlate is GenCode, a permanent sample identification system consisting of an oligonucleotide based tag that comigrates with the sample through downstream analysis.

The introductory system comes complete with a pack of 20 GenPlates in any configuration, a limited edition of GenVault’s GenConnect sample management software and one Desktop Archive storage module with capacity for 38,400 aliquots.

As biosample collections grow, the samples and data stored by the Bank in a Box can be fully integrated into GenVault’s other storage systems. Upgrading to the Personal or Dynamic Archive systems is as simple as transferring the GenPlate collection to the storage hardware of choice.

### **Availability**

The complete system is available for the introductory price of \$1,800. For more information visit the GenVault web-site at <http://www.genvault.com/> , call 1-888-436-2005 or visit us online at [www.genvault.com/bankbox.htm](http://www.genvault.com/bankbox.htm) to order.

### **About GenVault**

GenVault is the leader in integrated biosample management. The company currently provides integrated archiving and retrieval solutions for organizations managing DNA collections. GenVault aims to serve customers including medical centers, academic institutions, pharmaceutical companies, and law enforcement agencies. Future systems will also accommodate proteins and RNA to provide a comprehensive solution. As a scalable and reliable alternative to traditional freezer networks and DNA purification systems, GenVault’s dry-state platform enables the extraction, preservation and recovery of DNA at room temperature. This novel sample management solution is configured for each customer’s workflow and the planned growth of their biosample archive. In December 2004, GenVault was named as one of Red Herring’s Top 100 Innovators. From its GenPlate to its Dynamic Archive solution, GenVault is continuously developing and refining best practices for integrated biosample management.

GenPlate® is a registered US trademark of GenVault Corporation.