

## **GenVault Displays Strong Leadership Presence at International Society For Biological and Environmental Repositories Annual Meeting**

Company to Present a Corporate Workshop, Multiple Platform Presentations and Poster

May 7, 2004 - San Diego / New York - GenVault, the leader in integrated biosample management, today announced its participation in the International Society for Biological and Environmental Repositories (ISBER) 2004 US Annual Meeting occurring May 11-14, 2004 in New York. The company will have a significant leadership presence at the meeting with a corporate workshop, two platform presentations with poster sessions and two additional posters.

GenVault provides a high speed, room temperature DNA storage and retrieval platform. With the signing of the National Institute on Aging, an institute of the National Institutes of Health, the company recently announced the launch of its Personal Archive system, offering a lab-scale DNA storage system allowing for simple on-site management of multiple DNA samples.

The 2004 US ISBER Annual Meeting is being held in conjunction with the 19th Annual Meeting of The Society for the Preservation of Natural History Collections (SPNHC). The theme of ISBER's programming is repository design and data management, based on requests from society members and prior attendees. One important issue to be addressed is how increasing sample volumes are causing organizations to investigate new designs as biological storage facilities are expanded and updated.

As an industry leader, it is critically important for GenVault to play a major leadership role in sharing information and educating others in order to strive toward an integrated approach of biosample management. The Society members at ISBER are clearly thought-leaders in this space and many recognize the need for a change in the way we store and retrieve DNA to meet the demanding challenges of ever increasing sample collections, stated Mitch Eggers, Ph.D., Chief Executive Officer and President of GenVault.

Delivered by various members of the company, GenVault's presentations at the ISBER meeting will focus on several key aspects and challenges of working with biosamples, and how each is addressed by the company's novel storage and retrieval technologies. Unless otherwise noted, all presentations will be given at the American Museum of Natural History located at Central Park West at 79th Street in New York. The corporate workshop, entitled Room Temperature Storage and Elution of High Quality Double Stranded DNA from FTA Paper, will focus on GenVault's novel room temperature platform for storing and eluting DNA. Kerri McWeeny, Product Marketing Manager, will present the company's technology and products while Jim Davis, Vice President of Bioscience, will discuss primary data on the yield and quality of genomic DNA recovered and its downstream applications. The workshop will take place May 11 at 4:00 pm EDT in the Lincoln Suite of the Hilton Hotel at 53rd Street and Sixth Avenue, 4th Floor.

A platform presentation and accompanying poster session based on a contributed paper titled Solid-State Protein Archiving: GenVault Technology will be presented by Michael Hogan, Chief Scientific Officer and Co-founder of GenVault. This presentation will highlight modifications of GenVault's unique room-temperature storage and retrieval to accommodate solid-state proteins and the company's progress in developing a reliable and efficient process. His platform presentation will occur May 12 at 3:15 pm EDT.

Another platform presentation and poster will be presented by John Shon, MD, Director, Medical Informatics, based on a contributed paper titled Ethical and Regulatory Annotation of Tissue Specimens in XML: Specimen Ethical and Regulatory Markup Language (SERML). Dr. Shon will speak on the need for standard ethical and regulatory specimen annotation and GenVault's XML schema for representing these data in an efficient and structured manner. The platform presentation will occur May 13 at 2:45 pm EDT.

Lastly, GenVault will have two posters on display in addition to those associated with the platform presentations. One entitled Recovery of High Quality Double-Stranded DNA from FTA Paper will outline how the company's room temperature protocols of eluting DNA can enable researchers to achieve maximum efficiencies from a dry-state repository platform.

Another entitled Enabling Multi-site Specimen Repositories: Meeting Critical Software Requirements with a Novel Physical and Software Architecture will focus on enabling multi-site specimen repositories via GenVault's novel physical and software systems. These posters, as well as those accompanying the platform presentations will be available for viewing from 8 am EDT on Wednesday, May 12 thru 9 pm EDT on Thursday, May 13. Authors will also be present for discussion from 3:00-4:00 pm EDT May 13.

In addition to these presentations, GenVault will be exhibiting at booth #6 in the Hall for Northwest Coast Indians from 8 am to 9 pm Wednesday, May 12. For more information on the ISBER Annual Meeting, please visit <http://www.isber.org>.

#### About GenVault

GenVault is the leader in integrated biosample management. The company currently provides integrated archiving and retrieval solutions for organizations managing DNA collections. GenVault aims to serve customers including medical centers, academic institutions, pharmaceutical companies, and law enforcement agencies. Future systems will also accommodate proteins and RNA to provide a comprehensive solution. As a scalable and reliable alternative to traditional freezer networks and DNA purification systems, GenVault's dry-state platform enables the extraction, preservation and recovery of DNA at room temperature. This novel sample management solution is configured for each customer's workflow and the planned growth of their biosample archive. From its GenPlate to its Dynamic Archive solution, GenVault is continuously developing and refining best practices for integrated biosample management.